

## Awards Programs Overview

Syndicate Network Collective's awards programs are structured into three distinct categories, each with its own review process, governance requirements and funding approach.

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### 1. Network Partnerships

**Purpose:** Large-scale partnerships with key infrastructure providers (e.g., node operators, wallets, bridges, developer labs) to support growth of the Syndicate Network.

**Governance & Review:**

- All **Network Partnership** proposals must be submitted via **Governance Proposal** for deliberation and voting.

**Budget:**

- Each **Network Partnership** submission is evaluated on a case-by-case basis, without an annual budget allocation.

**Timing:**

- Network Partnerships are evaluated at the time they are submitted for **Governance Proposal**.

**Evaluation Methodology:**

- **Governance Proposals** should be submitted with the following information:
  - Description of the service being provided or tooling being implemented to benefit the Syndicate Network;
  - Award dispositions with no more than 40% allocated upon enactment of the **Governance Proposal** with clearly articulated metrics and milestones that must be achieved and a distribution schedule of remaining award upon completion of milestones; and
  - Authorization of the **Growth Committee** to evaluate completion of the milestones to determine if awards should be released and application of the metrics to determine if the award should be paid in full.

**Tax Reporting:**

- As with any enacted **Governance Proposal**, all recipients of funds for a **Network Partnership** must complete their tax reporting intake within 15 days, or the payment will expire, and any non-conforming recipients shall not be eligible to receive the funds absent future **Governance Proposal**.
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### 2. Appchain Partnerships

**Purpose:** Expand appchain operators and functionality that onboard to the Syndicate Network through user partnerships.

**Governance & Review:**

- **Growth Committee Commissioners** are appointed through governance with the members of the Syndicate Network Collective DUNA being able to appoint or replace the **Growth Committee Commissioner** via enacted **Governance Proposal**.
- Applications are evaluated by the **Growth Committee** on a rolling basis as proposals are submitted.
- Award decisions are made directly by the **Growth Committee**, without requiring full governance votes.
  - Any milestones and metrics, as well as a distribution award schedule will be conveyed by the **Growth Committee** in the notification of award. Although it is possible that the nature of an **Appchain Partnership** would be payable upon selection, the expected result will be:
    - 40% allocated upon enactment of the **Governance Proposal** with clearly articulated metrics and milestones that must be achieved and a distribution schedule of remaining award upon completion of milestones; and
    - Authorization of the **Growth Committee** to evaluate completion of the milestones to determine if awards should be released and application of the metrics to determine if the award should be paid in full.

**Budget:**

- The Growth Committee is authorized with an **annual token allotment of 50 million \$SYND** for **Appchain Partnerships** and a **maximum individual token award of 2.5 million \$SYND**. In the event the annual token allotment is exceeded – any member of the Syndicate Network Collective DUNA may submit a **Governance Proposal** to authorize an additional allocation.

**Timing:**

- **Appchain Partnerships** are evaluated at the time they are submitted to the **Growth Committee**.

**Evaluation Methodology:**

- The **Growth Committee** evaluates **Appchain Partnerships** on a criterion assessing their:
  - Network Alignment (25%);
  - Ecosystem Impact (25%);
  - Technical Ingenuity (15%);
  - Operational Feasibility (15%);
  - Enduring Contribution (10%); and
  - Community Engagement (10%).

- See **Appendix A** for the full criterion.

#### **Tax Reporting:**

- Any recipient of funds for an **Appchain Partnership** will receive a link to complete their tax reporting included in their notification of award. Award recipients must complete their tax reporting intake within 15 days, or the payment will expire, and any non-complying recipient shall not be eligible to receive the funds absent future **Governance Proposal** or resubmission and approval of an **Appchain Partnership**.
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### **3. Engagement Awards**

**Purpose:** Recognize and reward stakeholder participation in the Syndicate ecosystem, including promotional, organizational, and ecosystem engagement efforts.

#### **Governance & Review:**

- **Growth Committee Commissioners** are appointed through governance with the members of the Syndicate Network Collective DUNA being able to appoint or replace the **Growth Committee Commissioner** via enacted **Governance Proposal**.
- Award decisions are made directly by the **Growth Committee**, without requiring full governance votes.
  - Any milestones and metrics, as well as a distribution award schedule, will be conveyed by the **Growth Committee** in the notification of award. Although it is possible that the nature of an **Engagement Award** would be disbursed with milestones and metrics attached – given the size of the awards and their intended purposes, it is expected that **Engagement Awards** will be distributed fully upon being selected.

#### **Budget:**

- The Growth Committee is authorized with an **annual token allotment of 25 million \$SYND** for Engagement Awards. As Engagement Awards could take the form of events or sponsorship, there is no individual token award limit – however, **it is expected that Engagement Awards will not exceed \$ 1 million \$SYND but for unique circumstance**. In the event the annual token allotment is exceeded – any member of the Syndicate Network Collective DUNA may submit a **Governance Proposal** to authorize an additional allocation.

#### **Timing:**

- **Engagement Awards** are evaluated at the time they are submitted to the **Growth Committee**.

#### **Evaluation Methodology:**

- The **Growth Committee** evaluates **Engagement Awards** on a criterion assessing their:
  - Strategic Alignment (35%);
  - Ecosystem Impact (20%);

- Community Engagement (20%)
  - Operational Feasibility (10%);
  - Community Impact (10%); and
  - Fun (5%)
- See **Appendix B** for the full criterion.

**Tax Reporting:**

- Any recipient of funds for an **Engagement Award** will receive a link to complete their tax reporting included in their notification of award. Award recipients must complete their tax reporting intake within 15 days, or the payment will expire, and any non-complying recipient shall not be eligible to receive the funds absent future **Governance Proposal** or resubmission and approval of an **Engagement Award**.

## Appendix A - Appchain Partnerships Evaluation Matrix

Criterion	Weight	0 – Poor	1 – Limited	3 – Strong	5 – Excellent
<b>Network Alignment</b>  Effectively advances the network's operation or roadmap	25%	No link to network or operational roadmap	Indirect or minimal link to network or operational roadmap	Clearly aligned with at least one strategic objective	Directly accelerates a core protocol objective; high strategic leverage
<b>Ecosystem Impact</b>  Tangible improvements for current users or increased adoption of new users	25%	No benefit articulated	Articulatable benefits to ecosystem; realistic outcome projected	Quantifiable KPIs; milestones established; measurables met would drive results	Transformational impact; quantifiable measurables; milestones met embedded in accomplishing objectives
<b>Technical Ingenuity</b>  Reliable application, novel design and/or development of tooling or network function	15%	Routine copy	Minor modifications to existing function	Innovative features; solid technical design; any duplication of existing function increases decentralization or resiliency	Breakthrough in approach; includes peer-review or audits of novel code; any duplication of existing function provides critical decentralization or resilience
<b>Operational Feasibility</b>  Realistic timeline and necessary resources to deliver	15%	No plan	High-level outline	Detailed roadmap; budget aligned with milestones; credible team	Granular milestones; flexibility in budget depending on need; proven track record
<b>Enduring Contribution</b>  Longterm functionality and continued benefit	10%	Short-term benefit only	Limited lifespan or expected decline in utility over time	Reasonable probability of continued adoption and utility	Clear and lasting contribution; functionality and benefit embedded into network use cases
<b>Community Engagement</b>  Effectively messages benefits to users and potential users of the network	10%	No outreach or document repo	Minimal outreach / document repo not accessible to users	Planned engagement activities and AMAs; public repo	Active co-creation, inclusive implementation and use cases; public repo; planned engagement activities and AMAs

## Appendix B - Engagement Awards Evaluation Matrix

Criterion	Weight	0 – Poor	1 – Limited	3 – Strong	5 – Excellent
<b>Strategic Alignment</b>  Effectively advances SNC's purpose and/or network roadmap	35%	No connection	Vague / tangential connection	Clearly aligned with at least one strategic objective	Directly accelerates a core protocol objective; high strategic leverage
<b>Ecosystem Impact</b>  Tangible improvements for network users or SNC member participation	20%	No benefit articulated	Articulatable plan for community involvement or improvement of network	Credible impact to network or demonstrable SNC member participation	Transformational impact; quantified upside; demonstration of SNC purpose being actively achieved
<b>Community Engagement</b>  Effectively messages benefits to network users and/or facilitates SNC member contribution	20%	No outreach or member participation	Minimal outreach	Planned engagement activities	Active co-creation, inclusive implementation and use cases; planned engagement activities and AMAs
<b>Operational Feasibility</b>  Realistic timeline and necessary resources to deliver	10%	No plan	High-level outline	Detailed plan; realistic resources	Plan and budget tied to expected results; proven track record
<b>Community Impact</b>  Longterm continued benefit, immediate need, or replicable activity in the future.	10%	Minimum impact to community with no lasting benefit	Short-term benefit;	Reasonable probability of lasting benefit	Replicable or continued project benefits; functionality and benefit embedded into project summary
<b>Fun</b>  Will SNC members enjoy participating	5%	No creativity	Minimal originality	Novel and engaging	Highly creative and energizing